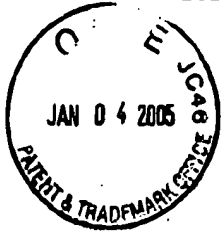


AFJW

PATENT

MS158283.02/MSFTP293USA



CERTIFICATE OF MAILING

I hereby certify that this correspondence (along with any paper referenced as being attached or enclosed) is being deposited on the below date with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Commissioner for Patents, Mail Stop AF, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: 12-30-04

[Signature]  
Himanshu S. Amin

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Applicant(s): Eric J. Horvitz, *et al.*

Examiner: Chanda L. Harris

Serial No: 10/686,198

Art Unit: 3714

Filing Date: October 15, 2003

Title: METHODS AND APPARATUS FOR PREDICTING AND SELECTIVELY COLLECTING PREFERENCES BASED ON PERSONALITY DIAGNOSIS

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

---

**REPLY TO FINAL OFFICE ACTION DATED NOVEMBER 1, 2004**

---

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the amendments and comments below. Also enclosed is a courtesy copy of the information disclosure statement and twenty-two references filed on May 26, 2004 in view of the Examiner's previous comments.

DO NOT ENTER 1/24/05 CH